



## CAPABILITIES



### Strategy Development & Implementation

- Strategic Planning & Market Research
- Organization Assessment, Design, Development, & Efficiency
- Implementation Road-Mapping



### Workforce Transformation

- Workforce Planning
- Employee Engagement & Team Strengthening
- Leadership Assessment, Development, & Coaching



### Change Management

- Change Management & Readiness
- User Adoption, Communication, & Training
- Facilitation Design & Management

## DIFFERENTIATORS

- **Data underpins everything we do.** Utilizing analytics, we orient our clients to where they are, where they want to go, and how to get there and can adjust based on new insights.
- **We use small, effective teams.** Our team quickly cultivates a deep understanding of how our clients' organization functions – maximizing focus, agility, and impact.
- **We are humble, hungry, and wicked smart.** We bring accomplished consultants with critical thinking skills and 10-20+ years of experience to government, non-profits and commercial organizations undergoing transformational change.

## PREVIOUS CLIENTS



*Analytics-Driven  
Human-Centered Transformation*

### CORPORATE INFORMATION

Founded in 2011, Alexandria, VA  
SBA Women-Owned Small  
Business Certified

**UEI:** SSMMX9JVKCB8

**CAGE CODE:** 8D1R9

**DUNS:** 117115917

### NAICS CODES

**541611:** Administrative  
Management & General  
Management Consulting Services

**541612:** Human Resources  
Consulting Services

**541613:** Marketing Consulting  
Services

**541990:** All Other Professional,  
Scientific, & Technical Services

**611430:** Professional &  
Management Development  
Training

### CONTACT INFORMATION



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