



*In times of change, it can be daunting to find your north star and define the adaptive direction needed to capitalize on it.*

**SPEAR Consulting, LLC specializes in guiding government agencies, businesses, and non-profit organizations through the uncertainties, defining winning strategies to move forward, and providing expert services to implement the changes.**

## CAPABILITIES



### Strategy Development & Implementation

- Strategic Planning & Market Research
- Organizational Assessment, Design/Development, Efficiency
- Implementation Road-Mapping



### Workforce Transformation

- Workforce Planning & Resource Optimization
- Employee Engagement & Team Strengthening
- Leadership Assessment, Development, & Coaching



### Change Management

- Change Management & Readiness
- User Adoption of Technology, Communication, & Training
- Facilitation Design & Management

## DIFFERENTIATORS

- **We use small, agile teams.** Our team quickly learns about our client's organization, success factors, and operations; and cultivates a shared understanding of goals and challenges – maximizing focus and accelerating impact.
- **Return on investment underpins everything we do.** We determine where our clients are, where they want to go, track performance to ensure objectives are met, and recommend adjustments based on new insights.
- **The breadth and depth of our experience delivers results.** We bring accomplished consultants with critical thinking skills and 10-20+ years of experience in organizations undergoing change.

## PREVIOUS CLIENTS



## CORPORATE INFORMATION

Founded 2011 in Alexandria, VA

**UEI:** SSMMX9JVKCB8

**CAGE CODE:** 8D1R9

**DUNS:** 117115917

## NAICS CODES

**541611:** Administrative Management & General Management Consulting Services

**541612:** Human Resources Consulting Services

**541613:** Marketing Consulting Services

**541990:** All Other Professional, Scientific, & Technical Services

**611430:** Professional & Management Development Training

## WHAT DRIVES US



**Curiosity:** We are critical thinkers and life-long learners that are comfortable in ambiguity.



**Moxie:** We are high-energy, calculated risk takers willing to have courageous conversations.



**Teamwork:** We develop trusted, collaborative relationships and drive positive impact.

## CONTACT INFORMATION



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